

Conflicts & Communities

Burke Studies in a World Divided

10th Triennial
Kenneth Burke Society Conference

June 8–11, 2017

East Stroudsburg University of Pennsylvania



Program Overview

Thursday, June 8

- 12:00pm-5:00pm Registration
- 2:00pm Panel Sessions
- 3:30pm Panel Sessions
- 5:00pm Break
- 6:00pm Opening Reception

Friday, June 9

- 8:00am-12:00pm Registration
- 8:00am Panel Sessions
- 9:30am Panel Sessions
- 11:00am Film: Making of The Word-Man
- 12:30pm Break
- 2:00pm Keynote: Ann George
- 3:30pm Burke Family Panel
- 5:00pm Planetarium
- 7:00pm Tom Chapin concert

Saturday, June 10

- 8:00am-12:00pm Registration
- 8:00am Panel Sessions
- 9:30am Panel Sessions
- 11:00am Introducing The War of Words
- 12:30pm Break
- 2:00pm Keynote: James Klumpp
- 3:30pm Memories of KB Panel
- 5:00pm Break
- 6:30pm KBS Awards Banquet

Sunday, June 11

- 8:00am KBS General Meeting
- 9:30am KBS Officers Meeting
- 11:00-3:00pm Trip to Burke's Andover Farm

Thursday, June 8

2:00 pm, *Democracy & Law, Sci-Tech 144*

Karen Walker, “Democratization, Darkening Skies, and Differentiation: Leading the Geospatial Intelligence Community through Technological Change”

Mike Feehan, “Amateurs Versus Professionals: A Dramatistic Overview of the Law of Evidence”

Joseph Redd, “Practical Application of Pentad in Law Enforcement”

2:00 pm, *Burke’s Style and Method, Sci-Tech 147*

Jarron Slater, “Kenneth Burke in the Stylistic (Re)Turn”

Nicholas Brown, “‘The Hard Lot of the Proverbialist’: Reading, and Re-Reading, Burke’s Flowerishes”

Annie Laurie Nichols, “Toward a Synthetic Cluster Analysis”

2:00 pm, *Race & America, Sci-Tech 148*

John Flynn, “Demagogues Decoded: Kenneth Burke and the Rhetoric of Dog Whistle Politics”

Allison White, “Metaphor analysis of Frederick Douglass’ 7 February 1867 Address to Ypsilanti on Sources of Danger to the Republic”

Naette Lee, “Colin Kaepernick, Black Lives Matter and the Constitution of Biracial Americans as Black.”

3:30 pm, *On Using “Trouble” with “Recalcitrance” to Study Diversity, Sci-Tech 144*

Matthew T. Althouse

Floyd D. Anderson

Lawrence J. Prelli

3:30 pm, *Historical Perspectives on Burke, Sci-Tech 147*

Eamonn McGrattan, “Historiography by Incongruity: The ‘Historical’ Burke and his place in American Intellectual History”

William Schraufnagel, “Three Novelists Important to Kenneth Burke Before 1916: Pater, Dreiser, and Dostoevsky”

David Isaksen, “‘What About Indexing?’ The Case for Indexing as a Powerful Method for Social Analysis”

3:30 pm, *On Memory & Politics, Sci-Tech 148*

Elizabeth Weiser, “Making Space-Time for the Comic Frame in a Tragic Frame World”

Kinjal Dave, “An Attack Ex Nihilo: Interpreting the Signs of the 9/11 Memorial Museum”

Sarah Partlow Lefèvre, “Fencing with Constitutions: A Burkean Analysis of Two Inauguration Day Speeches”

5:00pm, Break

6:00pm, Reception

drinks & hors d'oeuvres, Lower Dansbury

Friday, June 9

8:00am, *Race/Identification/Democracy, Sci-Tech 144*

Bryan Crable, "Rhetoric, American Democracy, and Myths of Race: Burkean Insights on our 'Pre-political' Foundations"

Leslie Bruder, "'The Story Behind': The Greenhorn and the Medicine Man"

Micki Burdick, "In Memoriam of a Cartoon Frog: Pepe as a Rhetorical Icon"

8:00am, *Philosophy & Rhetoric, Sci-Tech 147*

Robert Wess, "Rhetorical Purification of Rhetorical War: Burke's Philosophy of Rhetoric"

Erik Garrett, "Kenneth Burke, Nietzsche and 'Battlefields of Thought'"

Evelyn Burg, "Kenneth Burke and Early 20th-Century New Realism"

8:00am, *Pop Culture, Sci-Tech 148*

Steven Kapica, "The Rhetoric of George Carlin's 'I Kinda Like It When A Lotta People Die'"

Casey Berner, "They're the Criminals: We're the Millers as a (Humorous) Factional Tragedy"

Stan Lindsay, "Angels and Demons as Communication Personified: The Incunabula of Logology"

9:30am, *Defining/Debating Community, Sci-Tech 144*

Cody Hawley, "The Communitarian Motive"

David Payne, "The Dramatistic Imperative of Conflict in Community"

James Beesley, "Resisting Community with Burke and McKeon: Rhetoric and Poetic at Their 1970 Debate"

9:30am, *Creating Communities and Overcoming Conflicts in Europe: Juridical and Political Sites of Contest, Sci-Tech 147*

Clarke Rountree

Jouini Tilli

Ellen Gorsevski

9:30am, *Trump's Presidential Rhetoric, Sci-Tech 148*

Ed Appel

Herbert Simmons

11:00am, *Featured Panel: Making The Word-Man*, Beers Lecture Hall
David Blakesley
Michael Collins

12:30pm, Lunch
informal complementary lunch, Dansbury Commons

2:00pm, *Keynote Address*, Beers Lecture Hall
Ann George

3:30pm, *Featured Panel: Burke Family Conversation*, Beers Lecture Hall
Michael Burke, David Cratis Williams, Elvera Berry

5:00pm, Planetarium

7:00pm, *Tom Chapin concert*
Shawnee Quad (Lower Dansbury if raining)

Saturday, June 10

- 8:00am, *Identification & A Rhetoric of Motives*, Sci-Tech 144
Gregory Coles, “Presumptions of Hierarchy and Collapse: Rereading A Rhetoric of Motives”
Kristen Trader, “The Mimetic Rhetoricity of Identification”
Jacob Robertson, “Entitlement and En-Role-ment: Identity, Politics, and Identity Politics as a Rotten Perfecting of Burkeian Identification”
- 8:00am, *Education/Diversity*, Sci-Tech 147
Katrina Marks, “Perspectives at Play: Evaluating Conflicts of Islam and Female Empowerment Through Theater-for-development”
Jay Gillen, “Education, Pure Persuasion, and the 2015 Baltimore Uprising”
Kenneth Wright, “Dramatism and Diversity: Scenic Restrictions on Higher Education’s Diversity Efforts”
- 8:00am, *Kenneth Burke: Aesthetics, Biography, and Ideology*, Sci-Tech 148
Thomas Carmichael
David Cratis Williams
Greig Henderson
Jonathan Butler

9:30am, *Bodies/Motion/Action, Sci-Tech 146*

Samuel Dunn, "Shifting from Pathology to Neurodiversity: A Motion/Action Analysis of Psychology Testing for ADHD"

Jaclyn Olson, "Embracing Embodiment & Rhetorical Materiality: Burkean Identification in the 1930s & Beyond"

Jean Costanza Miller, "Visual Enactments of Social Order: Overdose Photography and the Rhetoric of Liminality"

9:30am, *Science/World/Universe, Sci-Tech 147*

Megan Poole, "The Science of P.D. Ouspensky and Burke's Notion of the Universe"

David Tietge, "Occupational Psychosis: Orientations Toward the Natural World"

Alexander Morales, "Climate Change as a Rhetorical Problem: Scientific Motives of An Inconvenient Truth"

9:30am, *Virtual Worlds, Sci-Tech 148*

Amy Lea Clemons, "reAction/eMotion: A Burkeian Review of the Poetics of Gifs"

James P. Zappen, "Affective Identification in China's Internet Culture"

Jaime Robb, "Community Between the Keys: Identification Practices in the Virtual World"

9:30am, *Attitudinal Transformations: In Search of Literary and Musical Equipment, Sci-Tech 144*

Elvera B. Berry, "Franz Kafka, Langston Hughes, Kenneth Burke, and the Threat of Failed Equipment"

Paul B. Berry, "Kenneth Burke, Aretha Franklin, and the Act of Performance as Equipment for Living"

11:00am, *Featured Panel: Introducing Kenneth Burke's The War of Words, Sci-Tech 117*

Kyle Jensen

Steven Mailloux

Jack Selzer

12:30pm, *Lunch*

informal complementary lunch, Dansbury Commons

2:00pm, *Keynote Address, Sci-Tech 117*

James Klumpp

3:30pm, *Featured Panel: Memories of KB, Sci-Tech 117*

5:00pm, Break

6:30pm, KBS Awards Banquet
dinner at Shawnee Inn & Golf Resort

Sunday, June 11

8:00am, KBS General Meeting, Sci-Tech 117
All KBS members welcome

9:30am, KBS Officers Meeting, Sci-Tech 144
KBS Officers only

11:00 am – 3:00 pm, Trip to Burke's Andover Farm
Please bring your own bag lunch for a picnic on the grounds

Special Thanks

2017 Conference Planners

Ethan Sproat, Program Planner

Cem Zeytinoglu, On-Site Coordinator

Annie Laurie Nichols, Assistant Program Planner

Kenneth Burke Society Board

David Williams, President

Bryan Crable, Vice President

Elizabeth Weiser, Treasurer

Elvera Berry, Secretary

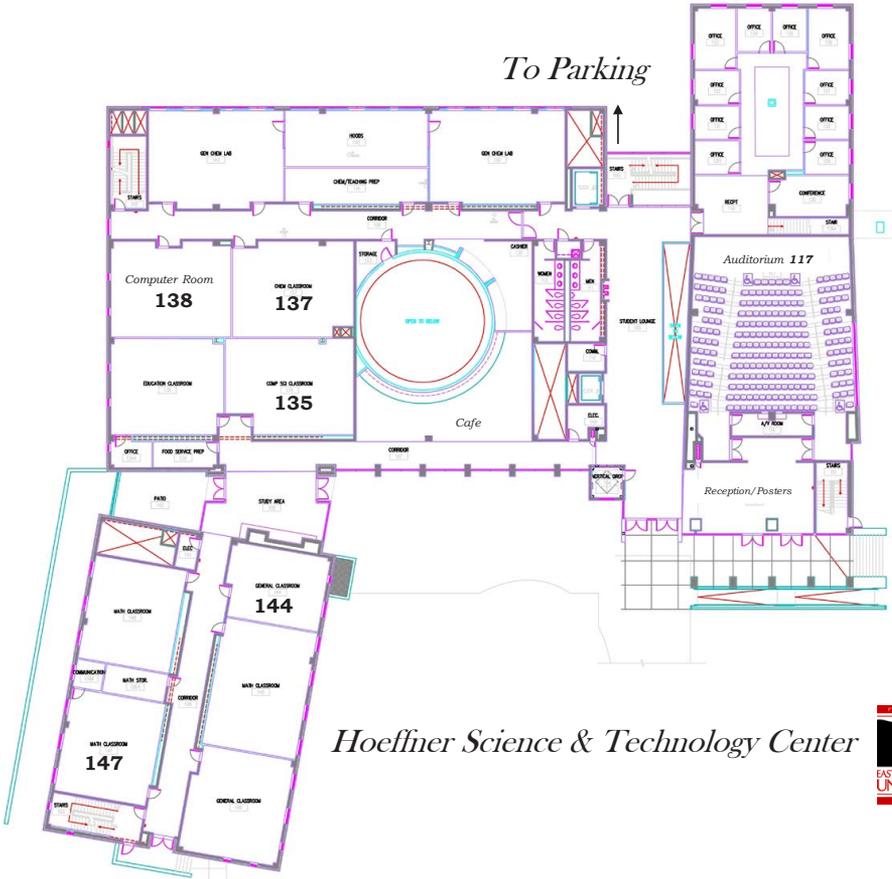
Dave Blakesley, Publications Editor

Clarke Rountree, Past President

The Burke Family

Building Map

To Parking



Hoeffner Science & Technology Center

